INNOVATION EXHIBITION AREA

8:20 Door Opening

8:20 - 16:00 Visit our Innovation Exhibition area
Meet our Fintech Exhibitors

8:20 - 16:00 VIP Lounge sponsored by UEZ Markets
Only for Premium ticket holders: Refreshments & networking in the VIP Lounge

AUDITORIUM

8:40 Welcome Address by SWISS FINTECH
Speaker: Christina Kehl (Managing Partner, SWISS FINTECH)

8:45 Fireside Chat:
"Building Bridges, Breaking Barriers: Unleashing the Potential of Fintech"
Speakers: Chetan Tolia (Head UBS Next, UBS), Marc Hauser (Managing Partner, Tenity)
Moderation: Gian Reto à Porta (Board Member, SWISS FINTECH)

9:00 Panel Discussion: "CBDC - Towards global adoption?"
Panelists: Joachim Wuermeling (Vorstand Deutsche Bundesbank), Martin Hess (Head Economic Policy, SBA), Morten Bech (Centre Head Switzerland, BIS), Dr. Christoph Puhr (Lead Digital Assets Center of Expertise, UBS)
Moderation: Dominik Merz (Fachdozent CBDC Business School Barcelona & HWZ)

9:30 Keynote: "Digital Assets, the Future of Finance"
Speaker: Alexandre Kech (Business Head Digital Securities, SDX)

9:40 Keynote: "Reinventing access to private equity: Trading via Generative AI"
Speaker: Christian Wilk (CEO, Aequitec)

9:50 Keynote: "Open Banking for all – Unlocking private customer data"
Speaker: Mike Hofmann (Head of Sales & Business Development von bLink, SIX)

10:00 Keynote: "Leveraging Generative AI in Finance: discuss expenses with your robot"
Speaker: Philippe Dutkiewicz (Board Member, Edi) & Jérôme Bättig (Consultant, Edi)

10:20 - 11:00 Coffee Break
Time to visit the exhibition floor & network

SWISS
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11:00 Panel Discussion: "KI vs. Finanzwelt: Werden Banker:innen durch Prompts ersetzt? Strukturwandel und digitales Upskilling in der Arbeitswelt"
Panelists: Thomas Brändle (Infoniqa & RMA Academy),
Marijana Maksimovic (AWA Zurich), Martin Hirni, (DevOps, ZKB)
Moderation: Christina Kehl (Board Member, SWISS FINTECH)

11:30 Keynote: "Connecting the dot"
Speaker: Christian Mähr (Head Ecosystems, UBS)

11:40 Keynote: "Technical Perspectives"
Speaker: Peter Kunszt (CTO, SWQA Solutions)

11:50 Keynote: "How to navigate in the world of Open Finance APIs - Scaling in a regulated versus voluntary environment"
Speaker: Abel Japon (Senior Solution Consultant, ndgit)

12:00 Panel Discussion: "From Startups to Scaleups: Switzerland's Vanguard Role in Fintech, Venture Capital, and Government-Backed Innovation"
Panelists: Eva Lüthi (Head of Entrepreneurship, Innosuisse), Ian Keates (CEO, Altoo),
Matteo Bernardis (Head UBS Next Intelligence + Investing)
Moderation: Sandra Tobler (CEO, Futurae)

12:30 - 13:10 Lunch Break
Time for refreshments and networking

13:10 Panel Discussion: "Green Revolution: Can Startups, Banks, and Governments Spark the Transition to a Sustainable Economy?"
Panelists: Yvonne Johannson (Co-Head Sustainability Center of Excellence, UBS),
Stefan Flückiger, (Honorary President, Green Fintech Network),
Nathalie Benz (Senior Manager, South Pole), Rouven Leuener (Co-CEO, radicant)
Moderation: Martina Bühler (Co-Founder greenwishing.ch)

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WORKSHOPS

Room Venture	**12:45 Digital Assets Open Forum (in German)** Speaker: Joachim Wuermeling (Vorstand Deutsche Bundesbank), Martin Meyer (CEO, Future Finance Institute)
Room Venture	**13:30 Workshop "Collaboration with Corporates"** Speaker: Christian Mähr (Head Ecosystems, UBS), Dominique Rey (CEO, numarics), Kristian Kabashi (Co-Founder, numarics)
Room Connect	**14:00 Workshop "Embedded Real Estate Customer Journey"** Speaker: Mike Rutschmann (Senior Key Account Manager, Pricehubble)
Room Venture	**14:30 Workshop "SIX Payment Enrichment Services"** Speaker: Julinda Gllavata (Co-Lead Connectivity & Data, SIX), Jakob Richi (Data Scientist, SIX)
Room Connect	**15:00 Workshop "Fundraising and Venture Capital"** Speaker: Yin Yang (UBS Next Investor), Jan Lederhausen (Transaction Manager, UBS), Marc Hauser (Head of Europe, tenity)

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